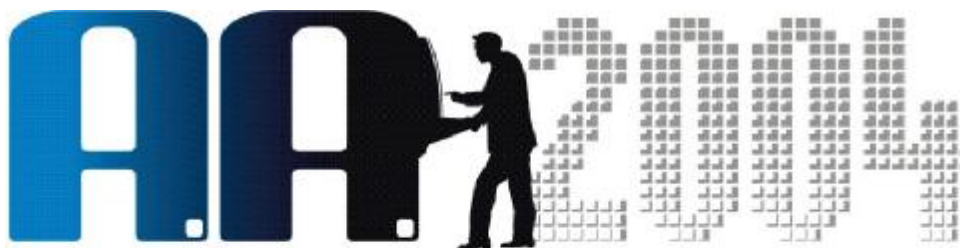


The only event in Brazil covering exclusively:

*ATMs, Cash-Dispensers, Kiosks, e-Commerce, ARUs, Internet Auctions, Voice Recognition, Biometrics, Vending Machines, Internet Banking*



3<sup>rd</sup> International Conference and Exhibition on Products, Services and Technology for

**Self Service**

**3<sup>rd</sup> Edition October 20-21, 2004**

Centro de Convenções e Eventos Frei Caneca - São Paulo - SP - Brazil

### Previous Editions Exhibitors

ALPHA - BCP - BJC - COBRA COMPUTADORES - CYBERNET - DIEBOLD PROCOMP - EXECUTIVOS FINANCEIROS - FLEXSYS ENGENHARIA - HST - IBM - INFORMÁTICA HOJE - ITAUTEC - LACERDA SISTEMAS - MEI - OPEN - ÓPTIMA - PERTO - REDE BASE - RENT A MICRO - SOLUTIONS & SERVICES - TECBAN - TELECOM - UNIGRAPH - VCP - VSTAR - WAYTEC

**October 20 - 21, 2004**

**Centro de Convenções e Eventos Frei Caneca**

Rua Frei Caneca, 569 - São Paulo, SP - Brazil

### To marketing, communications and sales managers

Following last October/2003 2nd edition success, **DIB & Associados** and **RPM Brasil** will be promoting on **October 20 - 21, 2004**, the third edition of the **International Conference and Exhibition on Products, Services and Technology for Self Service - AA/2004** (Auto-Atendimento, in Portuguese), to be held on the Centro de Convenções e Eventos Frei Caneca, in São Paulo, Brazil.

The event will cover all the subjects and interests of self-service – an industry in full expansion – including **ATMs, Cash-Dispensers, Kiosks, e-Commerce, ARUs, Internet Auctions, Voice Recognition, Biometrics, Vending Machines, Internet Banking**, among others, and will focus on the most important technologies available and under development in behalf of that industry.

The booth reservations for the exhibition are already under way. We are very interested in having your participation in this event which will be one of the most important in the self-service market's yearly agenda. The participation options are listed below, and we are sure there will be one that will best fit your interests.

Considering the latest market developments in self-service, particularly in the banking industry, it is expected that the best booths will be taken shortly, so we urge you to consider placing a reservation as soon as possible to secure a period of time for your more careful examination.

Cordially,

**GILBERTO DIB**  
DIB & Associados

**JULIO M. RODRIGUES**  
RPM Brasil



*Organization*  
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Tel: (55 11) 3051.3159 - E-mail: [rpmbr@uol.com.br](mailto:rpmbr@uol.com.br) - Site: [www.dib.com.br](http://www.dib.com.br)



## AA/2004 - Attendees / Exhibitors

Attendees	Exhibitors
Banks Retailers Call Centers Telecom Operators Insurance Companies eCommerce Providers Mass Transportation Government companies Vending Businesses Consulting Other	ATMs and CDs manufacturers and OEMs Vending machines manufacturers and suppliers Terminal manufacturers Kiosk designers and manufacturers Systems and software suppliers Call center outsourcers Toll ticketing systems suppliers Networking services and suppliers Consulting Other

## Organizers Profile

**DIB & Associados** and **RPM Brasil** have organized and promoted events in the financial, retail and card markets for more than 16 years, running more than 25 large events combining conference and exhibition, besides seminars, courses and other related activities. The organizers are responsible for the launching an running of **CARDS**, whose ninth annual edition, held last April 5 - 7, 2004, confirmed its leadership in all Latin American card sector, reaching the expressive numbers of 54 exhibitors, 300 conference delegates, and 600 visitors with a total number of 1,400 participants. The organizers were also responsible for launching and running **ABACO**, a pioneer event in bank automation that was a leader at that segment for 11 years, and recently the launching of **CREDIT**, another pioneer, in the area of credit technology and services. **AA/2003**, the previous edition of this event, had more than 700 visitors and more than 200 attendees at the conference audience. Detailed information about these and other events and activities of the organizers may be checked at the sites [www.dib.com.br](http://www.dib.com.br) and [www.rpmbrasil.com.br](http://www.rpmbrasil.com.br).

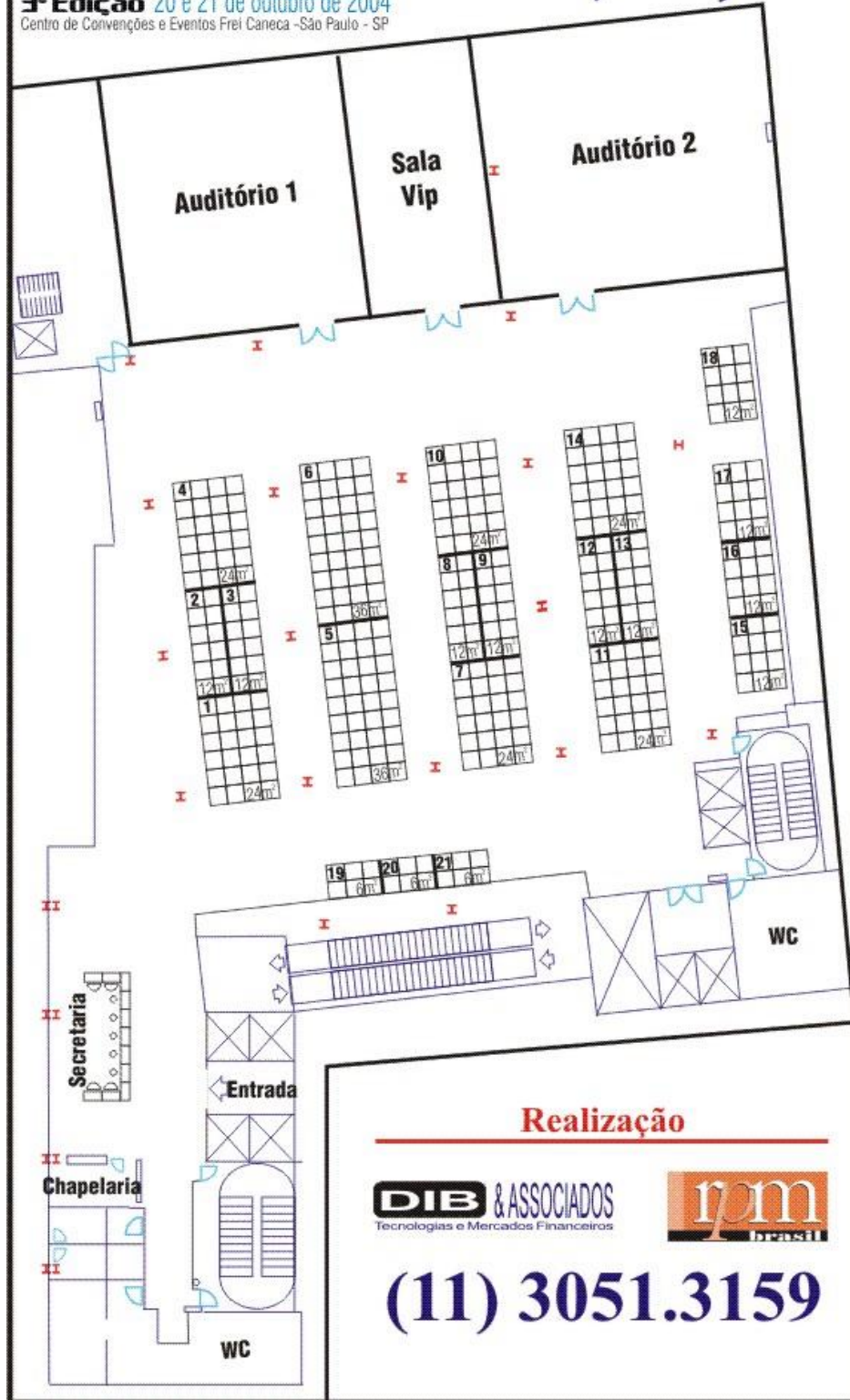
## AA/2004 - Participation Options

### Pricing Conditions

Option	Basic Booth Setting (2)	Courtesy Conference Registrations	Courtesy Exhibition Tickets	Fees
<b>Booth</b>	Yes	2	1,000	US\$ 200 / m <sup>2</sup>
<b>Sponsorship (1)</b>	-	10	2,000	US\$ 4,000

- (1) **Sponsorship includes:** one speaker indication to the conference; sponsor's logo in all the advertising, signs, banners and brochures issued by the organizers; repeating 90 seconds video tape program produced by the sponsor, to be presented on every break at the conference room. Sponsorship does not include a booth.
- (2) **Basic Setting includes:** floor carpet, partitions, electricity outlets and lighting fixtures, a small table and two chairs. It also includes a panel for the exhibitors identification / logo.

**Note:** All options include the listing of the participant in the event's brochure, with a text of 100 words, to be received in due time for publication.



**Realização**

**DIB & ASSOCIADOS**  
 Tecnologias e Mercados Financeiros



**(11) 3051.3159**